



I plan to sell my home this winter, what kind of things should I be thinking about now?

Selling your home during the cold winters months can sometimes present a challenge, but nothing you cannot handle if you plan properly.

First things first, it is time to clean up. During the spring and summer months, make sure the inside and outside of your house is ready to go. Freshen it all up with interior/exterior paint touchups, trim the shrubbery, have the furnace serviced now, and repair broken fences. Be sure to also clean all the debris and moss from the roof and gutters.

Next, whatever you are not planning on taking with you when you move, clear them out. Have a garage or yard sale while the weather is nice. This will help eliminate extra junk throughout your house when you prepare to market your home.

Finally, when your home has been touched up and refreshed, it is time to take photographs of your home. Spring and summer is an ideal time to do this as it will only help to beautify your home as the gardens and trees will be in bloom and the atmosphere will be simply vibrant. Sunset and sunrise pictures are of course perfect for marketing your home.

And of course, when you are ready to place your home on the market, contact a true professional who fully understands professional marketing, has a good track record, and provides reliable service, Laura Breward. Dedicated to information sharing, and direct communications to ensure the process moves smoothly, Laura Breward has remarkable expertise in both real estate brokerage services and staging services. Get in touch with her today so she can help you prioritize the things you need to do.

Your Local Real Estate Agent

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